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**NVAR's INSPIRE24 Convention & Trade Show Delivers Unforgettable REALTOR® Experience at Capital One Hall**

TYSONS, Va. — The Northern Virginia Association of REALTORS® (NVAR) successfully hosted its annual convention and trade show, INSPIRE24: The REALTOR® Experience, on October 22, 2024, at Capital One Hall in Tysons, Virginia. It was the first REALTOR® association event to be held at the venue. The convention drew over 2,000 attendees, who engaged in an exciting day of networking, learning, and inspiration.

The convention featured nearly 60 immersive Exhibitor Experience Bays, where attendees explored cutting-edge products and services designed to elevate the real estate profession. These interactive spaces provided hands-on opportunities to connect with the latest trends and technologies shaping the industry.

The event included a highly anticipated CEO-to-CEO Fireside Chat with National Association of REALTORS® (NAR) CEO Nykia Wright and Ryan McLaughlin, CEO of NVAR, where they discussed key industry trends and leadership insights. The convention also showcased an impressive lineup of keynote speakers, including Leo Pareja, CEO of eXp Realty®, Dr. Lawrence Yun, Chief Economist at NAR, and Alyssia Essig, renowned real estate coach with Tom Ferry International. Each speaker delivered thought-provoking presentations that challenged and inspired attendees to thrive in today's dynamic real estate landscape.

"This year's convention exceeded expectations, bringing together REALTORS® and industry experts to share knowledge, embrace new opportunities, and celebrate the global connections that drive our business," said McLaughlin. "We're proud to create a platform that inspires innovation and collaboration within our membership and beyond."

In addition to the keynote sessions and exhibit experiences, INSPIRE24 concluded with a Global Celebration and Happy Hour, showcasing the diverse cultures of the world. Attendees enjoyed international music and entertainment, offering a unique and vibrant conclusion to a day of professional development.

NVAR Board of Directors President Thai Hung Nguyen, Better Homes & Gardens Real Estate Premier, emphasized the significance of the event: "INSPIRE24 truly embodied the spirit of our REALTOR® community. From the phenomenal keynote speakers to the Global Celebration, it showcased the passion and commitment our members have for growing their businesses while also recognizing the value of diversity and inclusion in real estate. It was an honor to see so many REALTORS® come together to learn, share, and inspire one another."

For more information about INSPIRE24 or upcoming NVAR events, visit [NVAR.com](https://nvar.com).

## ***About NVAR***

The Northern Virginia Association of Realtors® (NVAR) serves as the voice of real estate in the Greater Northern Virginia Region. NVAR is dedicated to enhancing Realtor® success by delivering exceptional value, driving innovation, and impacting the industry. Headquartered in Fairfax, Virginia, NVAR supports its 13,000 members with essential resources, including industry education, advocacy, networking, and professional development opportunities. The Association is committed to promoting ethical practices and excellence in real estate. It advocates on behalf of homebuyers, sellers, renters, and commercial tenants who are directly affected by local, state, and federal policy decisions impacting affordability and quality of life. NVAR strives to elevate the standards of the real estate industry and to contribute to the overall growth and prosperity of the Washington, DC Metropolitan Area and beyond. [www.nvar.com](http://www.nvar.com).

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