



Sponsorship Opportunities

TUESDAY, OCTOBER 22, 2024
Now at Capital One Hall



Main Contact

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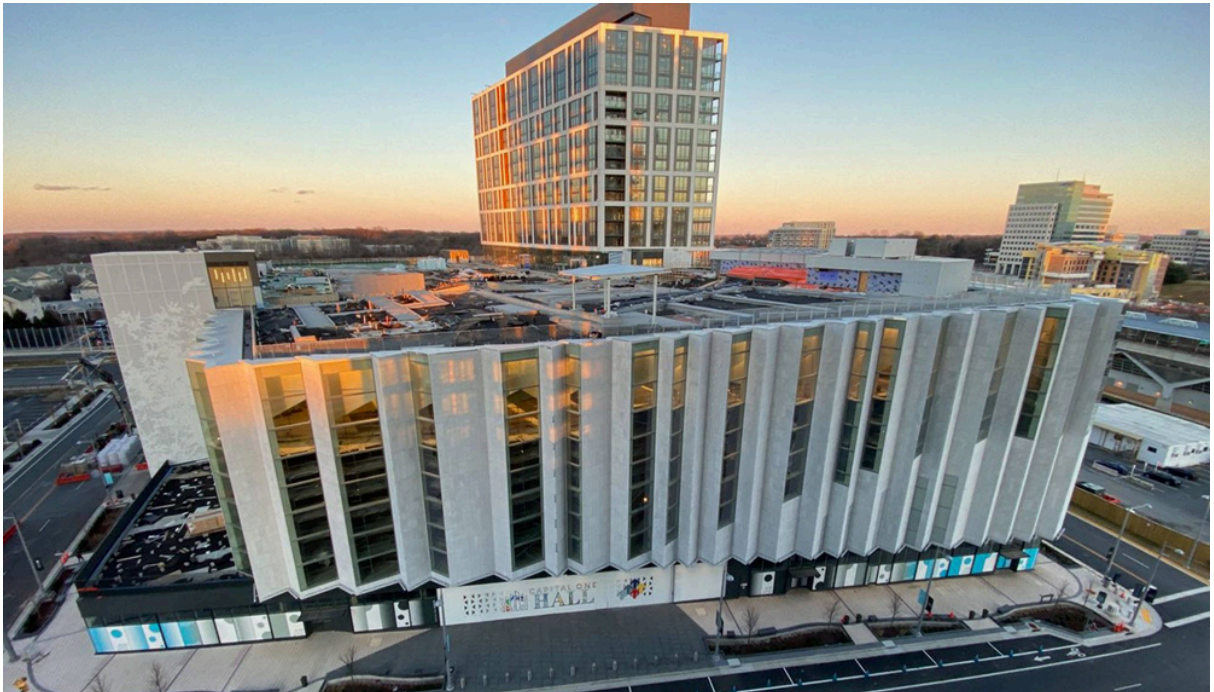
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About INSPIRE24

NVAR's Annual Convention & Expo has been reimagined into "INSPIRE24: The REALTOR® Experience." With a brand-new exhibitor set-up, national keynote speakers, an energizing new location, and outstanding sponsorship opportunities, you won't want to miss the chance to experience this event.

This is the perfect opportunity to rethink the way traditional conventions are done and INSPIRE real estate professionals from across the region.



ABOUT THE NEW LOCATION

Capital One Hall is a state-of-the-art corporate event facility, a performing arts center, and music hall in Tysons, Virginia. In the heart of Northern Virginia, this incredible cultural hub is a central location for Realtors® across the region to gather to be inspired about the real estate industry.

A Quick Glance

Opportunity Location	Pricing
1. Registration Area*	\$10,000
2. Lunch*	\$10,000
3. Coffee Bar	SOLD
4. RPAC Silent Auction	\$5,000
5. Happy Hour*	\$10,000
6. a) Opening Keynote Speaker b) Closing Keynote Speaker	a) \$10,000 b) \$10,000
7. B2wins Entertainment	\$10,000
8. Headshot Station	\$5,000
9. Parking	\$5,000
10. Charging Station(s)*	\$5,000
11. 360 Photo Booth	\$8,000
12. Chill Zone Seating Area*	SOLD
13. Champagne Toast	SOLD
14. Scavenger Hunt*	\$8,000

*Multiple sponsorship opportunities

Let's Look Closer

All sponsorships include the following benefits as well as the unique items listed within each package.

- Logo recognition on the website registration page
- Logo recognition on event signage
- Logo on the printed program
- Invitation for up to four (4) to the event
- Lunch and validated parking

1. Registration (Up to 2)

- Branded lanyards or reusable tote bags
- Two additional invitations to the event
- Branding on the back of badges
- Opportunity to handout material at the sponsored location

2. Lunch (Up to 3)

- Speaking Opportunity during lunch
- Two additional invitations to the event
- Opportunity to handout material at the sponsored location

3. Coffee Bar (Up to 2)

- Flavored coffee
- On-site digital signage
- Opportunity to handout material at the sponsored location
- Branding on coffee sleeves

4. RPAC Silent Auction (Up to 2)

- Branding on posters
- Branding in bidpal (app)

Let's Look Closer (cont.)

5. Happy Hour (Up to 2)

- Experience Bay and two additional registrations
- Logo on the tickets
- Up to 250 tickets
- Speaking Opportunity at the start of the Happy Hour
- Opportunity to handout material at the sponsored location

6. a) Opening Keynote Speaker Sponsorship (Up to 1)

- Logo branded pull up banner on stage
- Logo on Step and Repeat
- Two additional invitations to the event
- 3-minute speaking opportunity
- Opportunity to handout material at the sponsored Location

6. b) Closing Keynote Speaker Sponsorship (Up to 1)

- Logo branded pull up banner on stage
- Logo on Step and Repeat
- Two additional invitations to the event
- 3-minute speaking opportunity
- Opportunity to handout material at the sponsored Location

7. B2wins Live Entertainment (Up to 2)

- Opportunity to have twins wear the logo (material provided/distributed by sponsor)
- Two additional invitations to the event
- Branding on B2wins posters

8. Headshot Station (Up to 1)

- Ability to hand out business cards and lead generation
- Logo branding at the Headshot Station
- Opportunity to handout material at the sponsored location

Let's Look Closer (cont.)

9. Parking (Up to 1)

- Up to 4 VIP parking spaces
- Up to 3 posters with logo in parking lot
- On-site digital signage
- Opportunity to handout material at the sponsored Location

10. Charging Stations (Up to 2)

- Branding on Mobile Charging Station
- Experience Bay included
- Opportunity to handout material at the sponsored location

11. 360 Photo Booth (Up to 1)

- Logo branding at the 360 Photo Booth
- Opportunity to handout material at the sponsored location

12. Chill Zone Seating Area (Up to 3)

- Logo branding at the Chill Zone
- Opportunity to handout material at the sponsored location

13. Champagne Toast (SOLD)

- Champagne toast
- Speaking opportunity
- VIP meet & greet

14. Scavenger Hunt (Up to 1)

- Logo branding at the scavenger hunt location
- Logo on Scavenger Hunt App
- Opportunity to handout material at the sponsored location

Contact us for more information.

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INSPIRE24
THE REALTOR® EXPERIENCE

10.22.2024