

# NVAR REALTOR® RE+VIEW MAGAZINE AGREEMENT

Company \_\_\_\_\_ Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Name and Address for Invoicing (If different from above) \_\_\_\_\_

## REQUESTED ADVERTISING SPECIFICATIONS:

Issues requested for publication: \_\_\_\_\_

Ad Size:  Full Page  Half Horizontal  Half Vertical  Quarter  2-page maximum per issue  
NVAR Member?  Yes  No

URL link for online version: \_\_\_\_\_

Preferred Placement: Preferred placement is offered on a first-come, first-served basis. Preferred placement requests include, but are not limited to, placement within the first 10 pages, a specific place on a page, or near specific editorial content. Preferred placement is not guaranteed. If your request is not granted, you will not be billed the preferred placement cost, but will be responsible for the contracted ad rate.

Yes  No Preferred Location \_\_\_\_\_

Cost: \$ _____	RE+VIEW Magazine	\$ _____	25% Charge, Preferred Placement (if applicable)
\$ _____	10% Member Discount	\$ _____	Total Cost Per Issue
		\$ _____	Total Cost Per Contract Period

Print Authorizing Name \_\_\_\_\_ Signature \_\_\_\_\_

### PUBLICATION SPECIFICATIONS

RE+VIEW magazine is published six times a year. Please see the specifications at [NVAR.com/MarketingKit](http://NVAR.com/MarketingKit).

### CLOSING DATES

Late ads will not be accepted. If an ad is not received by the 'submit ad by' date specified the magazine will be printed without the ad and the Advertiser will be charged the full amount. To avoid this, you may supply NVAR with a generic ad that can be used if the deadline is missed.

### RATES AND PAYMENTS

Rates are effective through contract term. Ad space will be reserved when the contract is received. Except as stated below, invoices are rendered on publication and are due net 30 days.

For first-time RE+VIEW advertisers: payment for the initial contracted advertisement is due with the signed contact. Please contact Andrea Riggs at 703.207.3217 with payment information. For subsequent contracted advertisements under such advertiser's first contract, invoices will be rendered on the ad reservation deadline date for each contracted issue and are due net 30 days. Interest will be charged on past due amounts at 2% per month.

### ADVERTISING POLICY

RE+VIEW magazine accepts advertising from real estate firms and companies promoting services to NVAR members. Members consist of real estate brokers, agents and real estate related service providers. NVAR must approve of all advertising prior to publication. NVAR reserves the right to refuse advertising.

### ADVERTISING TERMS AND CONDITIONS

Payments due under this Agreement are non-refundable. In the event of default in payment, NVAR shall have the right, at its option, of either terminating this Agreement and its obligations to place advertising for the Advertiser or enforcing the remainder of this Agreement for the number of issues remaining at the agreed upon amount per issue. If NVAR elects to terminate upon such default in payment, Advertiser shall be liable to NVAR upon the date of such termination for all amounts accrued hereunder and unpaid as of such date, plus NVAR's lost profits, which are defined to equal 100% of the remaining advertising fees committed to. In the event of a default on payment, NVAR shall also be

entitled to recover from the Advertiser, all costs of collection, including a reasonable attorney's fee.

Advertiser represents and warrants to NVAR that the Advertisement is Advertiser's own original work; that Advertiser is the sole owner of the work and all of the rights herein granted; that the content of Advertisement does not violate any copyright, trademark, proprietary or personal rights of others; and that the Advertisement is factually accurate and contains no matter defamatory or otherwise unlawful. Advertiser indemnifies and holds harmless NVAR against any losses, damage, cost and expense (including, without limitations, attorneys' fees) which NVAR may incur, or become liable for, by reason of any and all claims of any kind or nature in connection with advertising that is published pursuant to this Agreement. NVAR may in its sole discretion, at any time and for any reason, cancel or refuse any advertisement, regardless of whether such advertisement previously was accepted by NVAR. If any advertising is refused, Advertiser may submit to revised advertising up until the deadline for an issue, but regardless of whether such revised advertising is submitted, Advertiser shall be responsible for payment for such advertising. In no event shall liability of NVAR for printing errors exceed the amount paid by Advertiser for the space occupied by such error. Advertiser may not assign its rights or obligations hereunder. Subject to the foregoing, this Agreement will be binding upon, and shall insure to the benefit of, the parties hereto and their respective successors and assigns. This Agreement shall be governed by the laws of the Commonwealth of Virginia, and any disputes concerning this Agreement shall be subject to the exclusive jurisdiction of the federal or Virginia courts in the County of Fairfax, Virginia.

### RETURN SIGNED AGREEMENT TO:

NVAR  
attn: Arlene Braithwaite  
8407 Pennell Street | Fairfax, Virginia 22031  
Fax: 703.207.3268 | [advertising@nvar.com](mailto:advertising@nvar.com)